

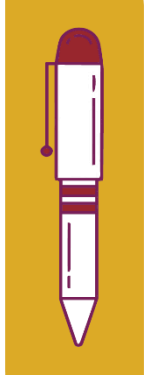
APPLY FOR NATIONAL PTA GRANTS

National PTA offers over 500 grant opportunities annually. Share with LAPTA any grants that you receive so that we can celebrate your accomplishments! If you don't receive a grant the first time, apply again. Visit [PTA.org](https://pta.org), go under the *Run Your PTA* menu, and select *Award & Grant opportunities* for more information.

TOP GRANT WRITING TIPS

For many organizations, grant writing is the most important component of their fundraising strategy. When trying to secure funding for a nonprofit, it's important to learn how to write a strong, successful proposal. Here's what you need to know to get started. The best grant proposals are clear, organized documents that illustrate why your organization should receive funds from the grantor.

First and foremost, know your audience and get to know the institution that is offering the grant. Consider its goals, values, and objectives. Understanding these elements will help you demonstrate how and why your organization is a good fit. Research the eligibility expectations for each specific grantor and make sure you meet the minimum requirements. Compile a list of testimonials, recommendations, data sets, and success stories to include with your application. Every grantor is different, but they all want to know their money is being used wisely.



- **Know What Grants Exist and When to Apply.** Sign up for National PTA's newsletters at [PTA.org/SignUp](https://pta.org/SignUp) and bookmark the grants page at [PTA.org/Grants](https://pta.org/Grants).



- **Tell a Compelling Story.** Make sure all your answers work together to highlight your PTA's strengths and mission or the reason why you're here.



- **Share How the Grant Would Impact Your School Community.** Identify an existing need in your school community and explain how the grant will address that need.



- **Show Your Enthusiasm.** Say how the grant will provide an exciting opportunity for your school and PTA.



- **Answer All Parts of the Question.** Include concrete, detailed examples and explanations that expressly answer the questions asked.



- **Promote Family Engagement.** Demonstrate how this grant will help you build stronger families in your community and encourage all families to attend your event.



- **Get a Second Set of Eyes.** Ask someone to proofread your work for spelling, grammar, and clarity before submitting the application.

Peek, Sean. "[How to Write a Grant Application for Your Organization.](#)" *USChamber.com*, February 5, 2021.