



Friends of Louisiana PTA

Louisiana PTA is enormously proud of its educational child advocacy work over the last **100 years!** To observe this important milestone, LAPTA planned many special events, programs, and grants, including the exciting Centennial Celebration in Baton Rouge on March 24 & 25, 2023. Become a LAPTA Friend and align yourself to the mission and vision of supporting all children and families.

Why do we PTA? Why are we here?

To make **every child's potential a reality** by engaging and empowering families and communities to advocate for all children.

As a 501(c)(3) non-profit, LAPTA offers different avenues to help all children reach their potential by utilizing 54 grants, more than 225 awards, and dozens of programs for teachers, students, and local PTAs. The innovative programs and grants focus on topics such as STEM, literacy, mental health, student leadership, comprehensive arts programs, healthy earth, anti-bullying, anti-drug, sustainability, inclusion, diversity, internet safety, community outreach, and much more. **Can you get behind these successful programs?**

Louisiana PTA represents more than 811,000 students from Pre-Kindergarten through Grade 12.

Philanthropic work, especially when it involves children and their education, makes a significant impact on the community. Join forces with LAPTA's nonpartisan, nonsectarian, and noncommercial advocacy work and we all will benefit. Meet with LAPTA to discuss what works best for you among the different partnering opportunities. Find the Package Levels and their perks and benefits on the next page. Custom levels and multi-year commitments are available.

Visit LouisianaPTA.org/friends or contact LAPTA directly.

LAPTA sincerely appreciates your time and resources and looks forward to getting to know you better. Everyone on our Board of Directors is a volunteer because we all believe in our mission that much!

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Friends of LAPTA Package Levels

Package Level	Bronze Beignet	Silver Cypress	Gold Gumbo	Platinum Pelican	Diamond Fleur de Lis
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
Centennial Celebration Vendor Table & Banner/Video	Small banner	Vendor table, small banner	Vendor table, small banner, 2 min video	Vendor table, medium banner, 3 min video x2	Vendor table, Large banner, 3 min video x3
Centennial Celebration Program & Grab Bag	Quarter-page ad, quarter-page flyer	Quarter-page ad, half-page flyer	Half-page ad, Half-page flyer	Half-page ad, Full-page flyer	Full-page ad, Full-page flyer
Grants, Awards, or Programs	Sponsor 1 award	Sponsor 2 awards	Sponsor 3 items of choice	Sponsor 4 items of choice	Sponsor 5 items of choice
Fall Training Event Screen & Grab Bag	Half-page flyer	Half-page flyer	Small event screen ad, half-page flyer	Medium event screen ad, full-page flyer	Large event screen ad, full-page flyer
Fall Training Vendor Table & Video Ad	Vendor table	Vendor table	Vendor table, 2 min video opportunity	Vendor table, 3 min video opportunity	Vendor table, 5 min video opportunity
Newsletter Mention/Ad	25 words, name only, once	50 words, name only, once	75 words, small logo, twice	100 words, medium logo, twice	200 words, large logo, three times
Website Presence	Name only	Small Logo	Small logo with link	Medium logo with link	Large logo with link
Social Media Presence	Name only, 2 posts	Small logo, 2 posts	Small logo, 3 posts	Medium logo, 4 posts	Large logo, 5 posts
LAPTA 100th Pin & Button	1 of each	2 of each	3 of each	4 of each	5 of each

Multi-year commitments are available.

Friends of LAPTA can sponsor **specific awards** for advocacy, membership, newsletter, Mentor-a-PTA, Volunteer of the Year, extensive Reflections Art Program, fire prevention Safety Poster Contest, and Love Louisiana Video Challenge; or **sponsor grants** for reading literacy, STEM, healthy minds, Day of Service, Creative Teacher, or National PTA Convention; or ask about **specific programs**.



Thank you, Friend!