

# MEMBERSHIP GETTING STARTED

Whether you have more volunteers than you can manage or just a few dedicated folks, you can build a vibrant and robust membership in your PTA. Growing membership is the most critical function in any PTA. Create quick and early momentum with these steps!

## Quick-Start Actions

Email all executive board members, teachers, and last year's members inviting them to re-join for the new year. Speak to the previous membership chair and ask for a copy of the previous year's roster. There are even Membership Awards available. Challenge each executive board member to recruit five members or more.



Ask the principal to routinely promote the value of PTA to the faculty and promote the PTA on the school marquee and other campus advertising opportunities. Ask each school board member to join your PTA. Provide the school office with extra PTA welcome letters and membership packets for new families.

Work with a committee to develop a plan to accomplish your membership goals. Take advantage of all the free resources provided by LAPTA to make your job easier. Visit [PTA.org](http://PTA.org) under the Membership menu for lots of ideas and support documents.