

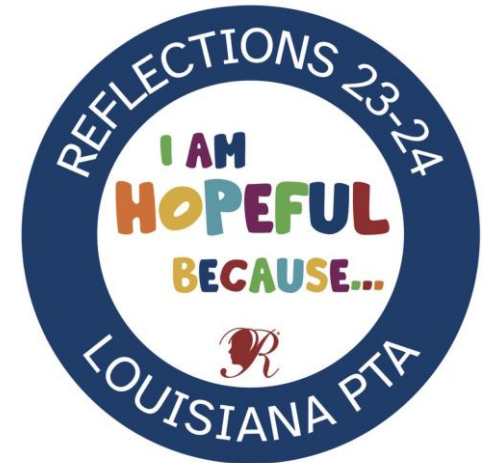


PTA Development Training

Reflections Program 23-24 Introduction

I Am Hopeful Because.....

Hosted by Louisiana PTA
LouisianaPTA.org



Louisiana
PTA[®]
everychild.onevoice.[®]



This Photo by Unknown Author is licensed under CC BY-SA-NC

**Why are we here?
Mission:**

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.





**NATIONAL PTA[®]
REFLECTIONS[®]**

23-24 Theme: I Am Hopeful Because.....



Local Reflections Chair Duties

Local PTAs should run their Reflections program according to their state's requirements. General Local Reflections leader tasks include:

- Registering your Local PTA and connect with your state's Reflections program at [PTA.org/Reflections](https://pta.org/reflections)
- Editing and distributing program materials
- Recruiting volunteer judges
- Collecting entries and coordinating the art review process
- Advancing finalists to the next review round
- Celebrating and recognizing students



Reflections Program Theme

Inspire hundreds of thousands of student artists each year

The Reflections program theme is **student-selected** and changes annually.

Students submit their themes in the **Annual Theme Search Contest** according to their State PTA and National PTA's Reflections theme search guidelines. **One national winner** is selected by the National PTA in February.

The winner's theme **inspires students across the country and in U.S. schools overseas** that participate in the Reflections program. The winning student will also receive a \$100 award and national recognition.

LAPTA will host a Theme Search with all information online – look for it in July 2023!



1. Register, Connect, Recruit

- ❑ Register your PTA in the National PTA Reflections program at [PTA.org/Reflections](https://www.pta.org/Reflections).
- ❑ Register your PTA with LAPTA: <https://form.jotform.com/231397127809160>
- ❑ Promote Reflections by Celebrating
 - ❖ National Arts in Education Week - beginning the second Sunday in September
 - ❖ National Arts and Humanities Month - October
- ❑ Recruit Volunteers for your Reflections Committee and delegate tasks:
 - ❖ Promote Program
 - ❖ Coordinate Judging
 - ❖ Host Celebration Events

The image shows a sample 'Leader's Guide Volunteer Sign-Up' form. The form is titled 'Leader's Guide Volunteer Sign-Up' and is divided into four sections, each with a role and a description of duties, followed by fields for Name, Email, and Phone.

- Publicist**: To promote Reflections to school leaders and teachers, post fliers in school and around the community, share celebration event opportunities with participating families, share announcements with local media outlets.
- Judging Coordinator**: To recruit volunteer judges, organize artwork for judging, support judges and calculate their scores.
- Computer Wiz**: To organize student entry information for award announcements, printed programs, certificates/awards and provide a list of students advancing to the next round of judging.
- Celebration Coordinator**: To exhibit artwork, prepare student awards and lead on site event activities (program, refreshments, decorations, etc.)

PTA logo is visible in the bottom right corner of the form.



Use BAND to Enhance Your Reflections Program

BAND is an all-in-one group communication app that can help make managing your Reflections program easier and more impactful.

Head to [PTA.org/Reflections/StartYourProgram](https://www.pta.org/Reflections/StartYourProgram) to find the "BAND and Your Reflections Program" resource and learn about the many features BAND has to offer, including file sharing, chat rooms and posts.



Step 2. Customize and Distribute

Edit program materials to include

- ✓ Available arts categories for participation
- ✓ Program deadlines
- ✓ Directions for submitting entries

Distribute to program participants

- ✓ Student Entry Forms
- ✓ Category Rules

Include additional details in the Student materials like:

- Contact information
- Packaging instructions (e.g., physical vs. digital)
- Additional rules for student eligibility



Entry Form

Complete before distribution - >


Student Information - >

Student & Parent Signatures - >

Submission Category & Division - >

Title & Details of Submission - >

Artist Statement - >



ENTRY FORM

To be completed by PTA before distribution.

LOCAL PTA _____ LOCAL PTA ID _____
LOCAL PROGRAM CHAIR _____ EMAIL _____ PHONE _____
COUNCIL PTA _____ DISTRICT PTA _____ REGION PTA _____ STATE PTA _____
MEMBER DUES PAID DATE _____ INSURANCE PAID DATE _____ BYLAWS APPROVAL DATE _____

STUDENT NAME _____ GRADE _____ AGE _____ CLASSROOM _____
PARENT/GUARDIAN NAME _____ EMAIL _____ PHONE _____
MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

STUDENT SIGNATURE _____ PARENT/GUARDIAN SIGNATURE _____


GRADE DIVISION (Check One)
 PRIMARY (Pre-K-Grade 2)
 INTERMEDIATE (Grades 3-5)
 MIDDLE SCHOOL (Grades 6-8)
 HIGH SCHOOL (Grades 9-12)
 SPECIAL ARTIST (All Grades)

ARTS CATEGORY (Check One)
 DANCE CHOREOGRAPHY
 FILM PRODUCTION
 LITERATURE
 MUSIC COMPOSITION
 PHOTOGRAPHY
 VISUAL ARTS

TITLE OF WORK _____ DETAILS _____


If background music is used in **dance/film**, citation is required. Include word count for **literature**. List musician(s) or instrumentation for **music**. List dimensions for **photography/visual arts**.

ARTIST STATEMENT (In 10 to 100 words, describe your work and how it relates to the theme)



Step 3. Coordinate Judging

- ❑ Recruit a **team of experienced arts judges** to review student works
- ❑ Tap into your local connections and resources
 - ✓ Parents
 - ✓ School/District Administrators
 - ✓ Local Art Professionals
 - ✓ Former participants or judges


Leader's Guide

Instructions for Judges

Score Card

Criteria / Level	Beginning 1-8 pts.	Developing 9-16 pts.	Proficient 17-24 pts.	Accomplished 25-32 pts.	Advanced 33-40 pts.
Interpretation How closely the piece relates to the theme, based on the Work itself and the artist statement.	The interpretation lacks clarity and does not communicate the student's concept.	The interpretation lacks clarity and does not fully communicate the student's concept based on the theme.	The interpretation communicates the student's concept based on the theme.	The interpretation clearly communicates the student's concept based on the theme but lacks meaning, purpose, and integrity.	The interpretation clearly communicates the student's whole concept based on the theme with meaning, purpose and integrity.
Creativity How creative and original the piece is in its conception of the theme and its presentation.	Work is somewhat original and reflects the theme using very conventional ways.	Work is somewhat original and reflects the theme using conventional ways.	Work is original and reflects the theme using conventional ways.	Work is primarily original and reflects the theme using imaginative ways.	Work is highly original and reflects the theme using unconventional, interesting, imaginative and new ways.
Technique The level of skill demonstrated in the basic principles/ techniques of the arts area.	Work demonstrates very limited skill of the arts area.	Work demonstrates limited skill of the arts area.	Work demonstrates capable skill of the arts area.	Work demonstrates expertise of skill of the arts area.	Work demonstrates mastery of skill and knowledge of the arts area.

National PTA



LAPTA Reflections Timeline

- Register your Reflections Program Manager with LAPTA at <https://form.jotform.com/231397127809160>
- LAPTA accepts entries in all six Arts Categories. Each Local PTA Unit can decide which Arts Categories their students can enter.
- Arts Categories: Dance Choreography, Literature, Visual Arts, Film Production, Music Composition, and Photography
- Eligible Local PTA Units can submit three (3) entries from each Arts Category per Grade Division to LAPTA for judging at the state level. If your school has more than one Grade Division, you may submit three entries for each of those separate divisions.
- Grade Divisions:
 - Primary (Pre-K to Grade 2)
 - Intermediate (Grades 3-5)
 - Middle School (Grades 6-8)
 - High School (Grades 9-12)
 - Special Artist (All grades)
- The Student Entry Portal link will be shared as soon as it is received from National PTA. This is the platform LAPTA use to accept entries. Guidance on how to use the portal will be provided on the LAPTA website.
- LOCAL UNIT ENTRY DEADLINE: Monday, January 22, 2024**
- Local Units must be Actively Affiliated with LAPTA by December 15, 2023 for student entries to be accepted for judging by LAPTA





Our PTA Supports Your Child's Education

Hosting a Reflections Art Program and recognizing the artistic efforts of all students who participate. Plus, winning Reflections artworks can advance to the state and national level—your child might even receive scholarships and opportunities to exhibit and showcase their work.

YOU BELONG IN PTA

UNITE SPEAK ADVOCATE CHAMPION CONNECT INVEST

NATIONAL PTA® REFLECTIONS®



Dance
Choreography



Film
Production



Literature



Music
Composition



Photography



Visual Arts

We are thrilled that you know a child who is participating in the Reflections program this year! This is all made possible by the PTA that supports this school.

Will you and others in your family support our efforts by becoming a member of the PTA this school year?

PTA believes that together, we can make every child's potential a reality—but we need more believers like YOU. We need YOU. **Will you join us?**





Our PTSA Supports Your Child's Education

Hosting a Reflections Art Program and recognizing the artistic efforts of all students who participate. Plus, winning Reflections artworks can advance to the state and national level—your child might even receive scholarships and opportunities to exhibit and showcase their work.

YOU BELONG IN PTSA

UNITE SPEAK ADVOCATE CHAMPION CONNECT INVEST

NATIONAL PTA® REFLECTIONS®



Dance
Choreography



Film
Production



Literature



Music
Composition



Photography



Visual Arts

We are thrilled that you know a child who is participating in the Reflections program this year! This is all made possible by the PTSA that supports this school.

Will you and others in your family support our efforts by becoming a member of the PTSA this school year?

PTSA believes that together, we can make every child's potential a reality—but we need more believers like YOU. We need YOU. **Will you join us?**



Category and Division Overview





Dance Choreography

Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form.

VIDEO

- File must not exceed 5 min. and 1000MB in size
- Accepted formats: AVI and MP4





Film Production

Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. All screenwriting, directing and editing must be done by the student producer. If background music is used, cite it on the entry form.

VIDEO

- Video must not exceed 5 min.
- File must not exceed 1000MB in size
- Accepted formats: AVI and MP4
- Use of PowerPoint is prohibited





Literature

Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story. Entrants may write in their primary language if an interpretive English translation is also attached. Use of copyrighted material is prohibited.

WRITING

- Must not exceed 2,000 words
- May be handwritten or typed
- Single-sided print on 8 ½x11” paper
- PDF file





Music Composition

All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited.

AUDIO

- File must not exceed 5 min. and 1000MB in size
- Accepted formats: MP3 and WAV

NOTATION

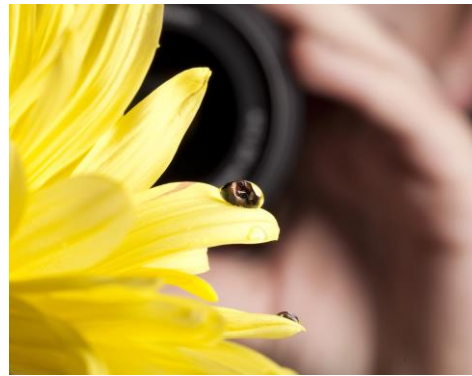
- Only required for middle and high school divisions
- In place of a notated score a written reflective statement that provides a musically technical explanation of how the piece was composed (100 words or less).
- Notation in PDF format





Photography

Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram.



PRINT

- Must be no smaller than 3x5 inches and no larger than 8x10 inches
- Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches
- Framed prints are not accepted
- Include one digital image of artwork with your submission (Accepted file formats: JPEG, JPG, PNG)

DIGITAL IMAGE

- Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution)
- Accepted file formats: JPEG, JPG, PNG





Visual Arts

Works of both fine and design arts are accepted, including but not limited to:

architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture.



2D WORKS

- Mounted on sturdy material
- No larger than 24x30 inches with matting
- Framed entries are not accepted
- Include one digital image of artwork with your submission (Accepted file formats: JPEG, JPG, PNG)

3D WORKS

- Include 3 digital images of artwork at different angles. (Accepted file formats: JPEG, JPG, PNG)





Special Artist Division

This **Special Artist Division** welcomes students from all grades and offers non-artistic accommodations for students to participate fully in PTA Reflections. **Student recognition and awards are announced as part of the Special Artist Division.**

ACCOMODATIONS

- Non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera)
- Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.)

Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division OR grade division most closely aligned to their functional abilities.



Step 4. Advancing and Celebrating Your Students

- ❑ Assign awards by category and division
- ❑ Advance finalists to the next level according to LAPTA guidelines and deadlines
- ❑ Celebrate your students:
 - a) Announce winners on school websites and social media and tag @NationalPTA and **#PTAReflections**
 - b) Offer awards from **ShopPTA.com** and donated prizes from community supporters
 - c) Host a student recognition event for families
 - d) Showcase student works at school and in the community



National PTA Awards and Exhibits



Student Arts Showcase and Exhibit
January

National Winners Announcement
May 1
[PTA.org/Reflections](https://www.pta.org/Reflections)

Celebration Event and Exhibit
Annual National PTA Convention



Don't Forget to Wrap Up!

- Make sure to thank student and parent leaders, school personnel, submission reviewers and community businesses for their support
- Return non-advancing works and contact students who are advancing in the competition
- Host a debrief with your volunteers committee
- Record notes and contacts for next year's Reflections Chair





**NATIONAL PTA[®]
REFLECTIONS[®]**

Questions? Send a note to arts.education@louisianapta.org

