

# PTA Connected: A Positive, Proactive and Practical Approach to Digital Safety & Well-Being



Mikki Wilson,  
PTA Connected  
National Ambassador

## Our Shared Mission

*To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.*

# National PTA Values

**Collaboration:** We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families.

**Commitment:** We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded.

**Diversity:** We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.

**Respect:** We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals.

**Accountability:** All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.

# #1: Spreading Positivity Online



**What was the last thing you read/watched online that made you smile or noticeably improved your mood? Did you share it with others?**

## #2: Screen Time



**How much time do you typically spend online daily (not including work or school activities)? Do you keep track of this regularly?**

# #3: Family Tech Conversations



**When is the best time to talk with your family about their online interactions and experiences? Are they open to having these conversations?**

# PTA Connected Focus Areas

## Online Safety

Navigating online and developing habits to protect one's identity and online data; awareness of potential online risks and scams; taking proactive action to prevent falling victim to online predators and harms.

## Digital Wellness

Using technology intentionally to improve one's physical, social, and emotional health.  
Mindfulness of one's online presence or digital footprint; interactions with social networks, games, and apps; balancing time online with daily life.

## Digital Citizenship

Treating others online with kindness and respect; setting a positive example of online behavior to others; taking action to block, stop or report inappropriate online behavior.

## Digital Literacy

Using technology successfully to learn, work, and communicate; understanding how to recognize misinformation.

# PTA Connected at Your Fingertips

All PTA Connected programming is designed to empower PTA leaders to create engaging spaces for families to practice skills needed to be safe while exploring and growing online.



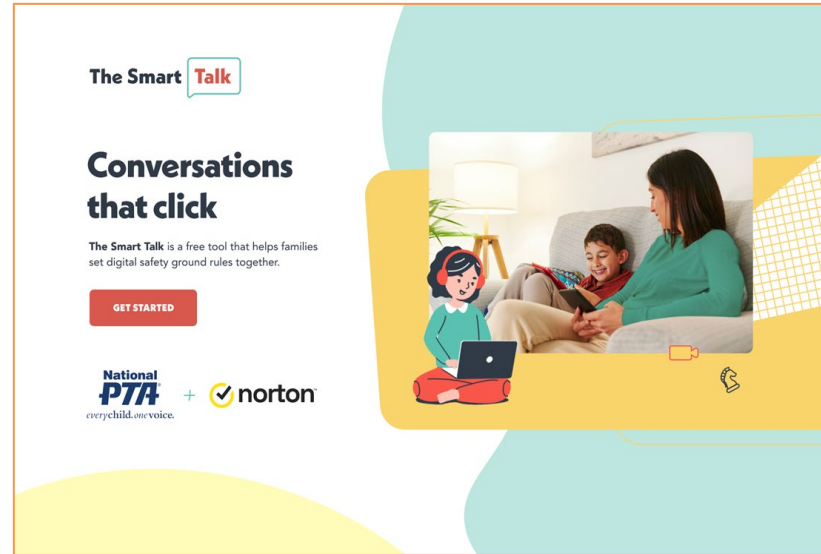
# The Smart Talk

Interactive Conversations for All Students and Families



## Goals:

- Educate families about the importance of being safe, responsible and smart online.
- Facilitate interactive family activities and conversations focused on digital safety.
- Teach families how to use the Smart Talk tool.



[www.thesmarttalk.org](http://www.thesmarttalk.org)

# Ready, Tech, Go!

Screen Readiness Workshops with  
Parent-to-Parent Discussions



A Collaboration Between:  

## Goals:

- Help families and caregivers reflect on screen readiness.
- Explore tools and resources to help determine screen readiness.
- Provide tips and ideas to promote a healthy digital home.



[PhoneReadyQuiz.org](https://www.phonereadyquiz.org)

#PTAPower

National  
**PTA**  
every child, one voice.

# Be Internet Awesome

Parent-to-Parent Discussions on Digital Citizenship



## Goals:

- Learn how to keep families smart, alert, strong, kind and brave online.
- Engage with peers to discuss families' online experiences and solutions.
- Explore Google and YouTube family resources.



# Build Up and Belong

Shared Learning Experiences for Teens and Parents/Caregivers



## Goals:

- Explore the use of technology as a communication and relationship-building tool.
- Discuss ways to build belonging and have positive relationships in our digital world.



# Create with Kindness

Interactive Discussions for Teens and Parents/Caregivers



## Goals:

- Facilitate open and interactive discussions about online experiences between teens and adults.
- Create space for teens voices to be heard and valued as an important part of social media and safety discussions.
- Equip families with practical information and resources to enhance online safety while sharing important safety features on TikTok.
- Encourage continued conversations for families to set positive digital boundaries together.



# National PTA + Meta Screen Smart Events



# Program Resources & Tools

## PhoneReady® Quiz

**Your Child's First Phone:  
Are They Ready? Are You Ready?**

These 10 short questions can help you find out.

[Get started](#)

Coventry AT&T American Indian of Oklahoma

## The Smart Talk

The Smart Talk, customized for:  
**Marie K.  
Female, Age 9-11**

Privacy & Safety

Keeping our private information to ourselves is so important. What are some ways to protect your information, accounts and devices?

Will you set up privacy settings on your devices together?

YES  NO

Will you set up screen names and passcodes on your devices and apps together?

## The Achievery

THE ACHIEVERY

Welcome to The Achievery

Created by AFT® in collaboration with former First Lady Michelle Obama and designed to be used by children's parents and caregivers, this program is a 24-hour comprehensive library of digital content for the classroom.

Health Language Arts Social Studies Science Technology and Engineering

## Family Media Plan

**Media Balance**

Whether at home, school or work, we are surrounded by media and digital devices. At the same time, we know that face-to-face time with family, friends and teachers is important to a child's learning and healthy development.

We will help balance tech with online and offline activities by:

- Planning a screen-free activity to do together as a family every day.
- Tracking online activities and talking about which activities may be taking up too much time.

## AT&T ScreenReady®

Is your family ScreenReady?

ScreenReady helps explore tips and tools to help your family make safe and responsible connections on devices.

**Featured Tips and Tools**

- Digital Literacy: Help your child understand how to use digital devices safely and responsibly.
- Digital Safety: Help your child understand how to protect their personal information and privacy.
- Digital Privacy: Help your child understand how to protect their personal information and privacy.

## Common Sense Media

Reviews for what your kids are into (before they get into it)

Trusted ratings created with families in mind.

How old is your kid? 8

Get age-based picks for your family.

Get started

# Explore Parental Controls, App Features & More!



A parent and guardian's  
**guide** to Instagram



A Parent & Guardian's  
Guide to Instagram



A Guardian's Guide  
to Discord



TikTok Guide for  
Parents

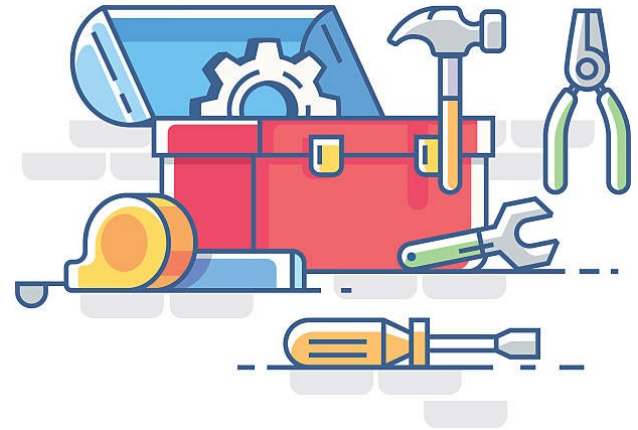
# Program Toolkits

Planning

Promoting

Hosting

Celebrating



# Program Funding Opportunities

- Funding is available annually.
- No prior grant-writing experience is necessary.
- All applicants are welcome, including former grantees.
- Flexibility is offered to support your local needs.
- Show the value of your PTA!



**[PTA.org/Grants](https://www.pta.org/Grants)**

# The Real Impact of National PTA Programs



**Edward C. Lewis Elementary PTA**



#PTAPower

National  
**PTA**  
every child, one voice.

**Let's keep the  
conversation  
going!!**



**[PTA.org/Connected](https://www.pta.org/Connected)**

**THANK YOU FOR  
ATTENDING!**