

PTA Leader Toolkit

2023 – 24

Section 1: Louisiana PTA & National PTA



LouisianaPTA.org

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LOUISIANA PTA OFFICE

All Local PTA Units in Louisiana are affiliates of Louisiana PTA (LAPTA) and National PTA. The Louisiana PTA Board of Directors serves as a resource and support for local units. Thank you for joining PTA as we work to make a difference in our communities. PTA focuses on making every child's potential a reality by strengthening education and taking a comprehensive approach to community success.

Louisiana PTA
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LOUISIANA PTA BOARD OF DIRECTORS

The LAPTA Board of Directors is made up of volunteers from Local PTA Units across the state. Contact the Board members directly with any questions or concerns.

There are several volunteer positions currently open. If you are interested in serving at the state level, contact LAPTA President. To apply for a position, visit form.jotform.com/221844836900054. Most Board members also serve at the local level. Join us!

Executive Committee	Kayla Pagel	President	president@louisianapta.org
	OPEN	VP, Advocacy	advocacy@louisianapta.org
	Beth Maillho	VP, Affiliation	affiliation@louisianapta.org
	OPEN	VP, Arts Education	arts.education@louisianapta.org
	OPEN	VP, Diversity, Equity & Inclusion	dei@louisianapta.org
	Jennifer Hale	VP, Leadership Development	leader.develop@louisianapta.org
	Peggy Mauer	VP, Membership	membershipchair@louisianapta.org
	Ashley Snell	Treasurer	treasurer@louisianapta.org
	Latonyaw Thompson-Richmond	Secretary	secretary@louisianapta.org
Committee Chairs	OPEN	Historian	historian@louisianapta.org
	Tera Blackledge	Chair, Events Committee	events@louisianapta.org
	OPEN	Chair, Elections Committee	
	Jessica Latin	Chair, Healthy Minds Committee	healthyminds@louisianapta.org
	OPEN	Chair, LA Legislative Comm.	
	Peggy Mauer	Chair, Membership Committee	membershipchair@louisianapta.org
	OPEN	Chair, Nominations Committee	
	OPEN	Chair, Reflections Committee	
	OPEN	Chair, Poster / PSA Committee	
	Philip Davis	Chair, Statewide Unit Committee	president@lagniappeptsa.org
	Doris Glass-Heckert	Chair, Special Populations Comm.	special.populations@louisianapta.org
	OPEN	Chair, Teens & Young Adult Comm.	
	OPEN	Committee Member At Large	
	Giselle Allen	Federal Legislative Chair	FLC@louisianapta.org
	LAPTA Staff		
Giselle Allen	Administrative Director	office@louisianapta.org	

WHAT DOES LAPTA DO?

- Advocates for children at the local, state, and federal levels
- Makes every child's potential a reality by engaging and empowering families and communities to advocate for all children.
- Assists local units in building community through programs that promote student achievement, creativity, and inclusiveness.
- Ensures members of Louisiana Local PTA Units have the same purposes and principles as National PTA.
- Ensures Local PTA Units operate according to National PTA's vision, mission, values, and policies and their legislative and advocacy priorities and adopted positions and resolutions.
- Aids the local units in maintaining compliance with National PTA, LAPTA, and IRS rules and requirements.
- Forwards the National PTA dues portion from Local PTA Units' dues submitted to LAPTA.
- Represents all Louisiana PTA members by participating in and voting at the National PTA Convention and National Legislative Convention.
- Hosts LAPTA Leadership Training in August and privately throughout the year for individual units as needed.
- Offers LAPTA grants to help fund Local PTA Units in providing engaging, educational, and fun opportunities

for children, families, and communities.

- Assists PTA Leaders if challenges occur in accomplishing the primary mission of their unit.
- Helps create new PTA units or reinstate unaffiliated units.
- Implements National PTA Reflections Program and awards state winners.
- Holds the General Membership State Meeting and Children's Awards Program or Recognition Ceremony.

LAPTA'S MISSION PARTNERS

Mission Partners are nonprofits or other groups whose focus is to improve the lives of children and whose mission aligns with the PTA mission. These like-minded associations and coalitions might include a teacher or librarian group, foster care, a mental health group, and so many more. To become a Mission Partner or learn more about it, visit LouisianaPTA.org/missionpartners. Current Mission Partners are:

ON OUR SLEEVES®

The Movement for Children's Mental Health

The **On Our Sleeves Alliance** works to amplify the cause of children's mental health through the voices and actions of leading corporations, youth-serving organizations and health care organizations across the country. The Alliance works to empower the mental health and wellness of every child in the US, through fundraising and distribution of expert-created resources necessary for breaking stigmas, educating families, and advocates and teaching mental wellness skills. See OnOurSleeves.org for more.



Seymore D'Fair
EDUCATION FOUNDATION
PREVENTION COALITION

Seymore's Foundation operates under the Community Drug-Free Support Program. The coalition between many national programs provides a unified community force that promotes healthy lifestyle choices and focuses on prevention and reduction of substance use and other negative risk behaviors affecting children. For details, see SeymoresFoundation.org. The 2023-24 theme for Kiki's Red Ribbon School Celebration is "I'm Better Drug-Free." The 2023 LAPTA Drug-Free Poster Contest has students make a drawing supporting the theme. For contest information and deadlines, see LouisianaPTA.org/contests.



Louisiana Partnership for Children and Families: As a statewide advocacy organization dedicated to giving Louisiana children a voice for a better life and to influencing public policy and educating parents, they ensure the best services are provided for the children. Improving a child's education, health, and welfare actually improves the quality of life for all, now and in the future. See louisianapartnership.wildapricot.org for more.



Voter Voice is Louisiana PTA's new tool to allow our members to speak for every child with one voice more easily and efficiently. This platform provides important information about legislative issues affecting families, schools, and communities and helps members stay informed on the latest updates from Louisiana elected officials. For more information, see LouisianaPTA.org/Advocacy.

ABOUT NATIONAL PTA

The Parent Teacher Association (PTA) is the oldest and largest child advocacy association in America. PTA is comprised of millions of parents, teachers, grandparents, caregivers, foster parents, and other caring adults who share a commitment to improving the education, health, and safety of all children who all speak with one voice for every child.

PTA provides parents with the forum and tools to collectively influence the decisions that affect children not only at their schools, but also in their districts, state, and nation. PTA offers families important benefits, including: Dozens of national programs, experts, and turnkey resources; Regular updates and advice in the form of e-newsletters, PTA.org, Our Children magazine, and a robust Local PTA Leader Kit of resources; Leadership development through webinars and e-learning courses; Millions of dollars in grants to help build PTA capacity and skills; Prestigious national awards; Cost savings from national retailers and other PTA partners; Invitations to PTA Conventions and Legislative Conference; and Support services to help establish and manage the PTA.

The Local PTA Unit is a member of Louisiana PTA (LAPTA) and National PTA organizations and shares the mission, purposes, values, and standards of National PTA. Visit LouisianaPTA.org and PTA.org for more.

Why are we here? The Mission of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Purposes:

- To promote the welfare of children in home, school, places of worship, and throughout the community;
- To raise the standards of home life;
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children;
- To promote the collaboration and engagement of families and educators in the education of children;
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children;
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.

Values:

- **Collaboration:** We work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families.
- **Commitment:** We dedicate ourselves to children's educational success, health, and well-being through strong family and community engagement while remaining accountable to the PTA's founding principles.
- **Diversity:** We acknowledge the potential of everyone without regard to age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.
- **Respect:** We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our PTA's goals.
- **Accountability:** All members, employees, volunteers, and partners share responsibility to align their efforts toward the achievement of our PTA's strategic initiatives.

National PTA Standards for Family-School Partnerships

The PTA's updated National Standards for Family-School Partnerships set the bar for how schools and parent organizations work together to support student success. The Standards have contributed to greater awareness and capacity for improving family-school partnerships across the country and internationally for over 20 years. Get to know the National Standards for Family-School Partnerships by exploring the definitions, goals, and indicators for each of the six tenets to help fulfill the mission of PTA. See <https://www.pta.org/home/run-your-pta/family-school-partnerships>. The six standards are:

- **Standard 1: Welcoming All Families Into the School Community** – Families actively participate in the life of the school, and feel welcomed, valued, and connected to each other, to school staff, and to what students are learning and doing in class.
- **Standard 2: Communicating Effectively** – Families and school staff engage in regular, two-way, meaningful communication about student learning.
- **Standard 3: Supporting Student Success** – Families and school staff continuously collaborate to support students' learning and healthy development both at home and at school and have regular opportunities to strengthen their knowledge and skills to do so effectively.
- **Standard 4: Speaking Up for Every Child** – Families are empowered to be advocates for their own and other children, and to ensure that students are treated fairly and have access to learning opportunities that will support their success.
- **Standard 5: Sharing Power** – Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.
- **Standard 6: Collaborating With Community** – Families and school staff collaborate with community members to connect students, families, and staff to expanded learning opportunities, community services, and civic participation.

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Louisiana Parent Teacher Association

LAPTA CALENDAR & IMPORTANT DATES

July 2023

- July 1 Board position terms begin
- July 15 Submit officer data at LouisianaPTA.org/register

August 2023

- August 1 Submit officer data at LouisianaPTA.org/register
- August 15 Reflections Program opens
- August 12 Start working on Active Affiliation Report. See LouisianaPTA.org/activeaffiliation.
- August 19 LAPTA Leadership Training South for southern Local PTA Units
- August 25 Submit new membership dues at LouisianaPTA.org/membership
- August 26 LAPTA Leadership Training North
- August 30 Reflections Program Training Zoom Meeting at 12:00 pm and 7:00 pm

September 2023

- September 1 Review PTA.org and *LAPTA ToolKit: Grants* for available grants and their deadlines
- September 5 Healthy Minds Zoom Training at 12:00 noon and 7:00 pm
- September 6 Reflections Q&A Zoom Meeting at 12:00 noon and 7:00 pm
- September 11 Affiliation Requirements Zoom Training at 12:00 noon and 7:00 pm
- September 12 Programs & Grants Zoom Training at 12:00 noon and 7:00 pm
- September 13 Secretary Zoom Training at 12:00 noon and 7:00 pm
- September 14 Membership Zoom Training at 11:00 am and 6:00 pm
- September 14 Presidents & VPs Zoom Training at 12:00 noon and 7:00 pm
- September 16 Treasurer Zoom Training at 12:00 noon
- September 19 Diversity & Inclusion Zoom Training at 12:00 noon and 7:00 pm
- September 21 Developing Your Leaders Zoom Training at 12:00 noon and 7:00 pm
- September 25 Submit new membership dues at LouisianaPTA.org/membership

October 2023

- October 1 Deadline for National PTA.org School of Excellence submissions
- October 12 Reflections Q&A Zoom Meeting at 12:00 pm and 7:00 pm
- October 14 Statewide Election Day – Advocate for all children by voting
- October 20 Red Ribbon Poster Contest Deadline to Submit to LAPTA
- October 23–31 National Red Ribbon Week
- October 25 Submit new membership dues at LouisianaPTA.org/membership
- October 27 Deadline for Active Affiliation Report. See LouisianaPTA.org/activeaffiliation.**
- October 30 LAPTA Red Ribbon Poster Contest Winners Announced

November 2023

- November 1 Plan Family Reading Experience Event; visit PTA.org/home/programs/family-reading
- November 15 Reflections Q&A Zoom Meeting at 12:00 pm and 7:00 pm
- November 17 LAPTA Literacy Grant Deadline (<https://form.jotform.com/221748002230038>)
- November 17 Reflections Theme Contest Submission Deadline <https://form.jotform.com/221745830340147>
- November 18 Statewide Election Day – Advocate for all children by voting
- November 25 Submit new membership dues at LouisianaPTA.org/membership
- November 30 LAPTA Reflections Theme Search Winners announced

December 2023

- December 1 LAPTA Literacy Grant Winners Announced
- December 5 Reflections Q&A Zoom Meeting at 12:00 pm and 7:00 pm
- December 20 Submit new membership dues at LouisianaPTA.org/membership

January 2024

- January 22 Reflections Submission Deadline to LAPTA
- January 25 Submit new membership dues at LouisianaPTA.org/membership

February 2024

- February 9 Louisiana PTA's 100th Birthday
- February 13 Mardi Gras Day
- February 17 National PTA Founders' Day
- February 28 Submit new membership dues at LouisianaPTA.org/membership

March 2024

- March 1 LAPTA Reflections Program LAPTA winners announced
- March 1 LAPTA Day of Service Grant application deadline at LouisianaPTA.org/grants
- March 1 Newsletter Award application deadline at LouisianaPTA.org/awards
- March 1 Advocacy Award application deadline at LouisianaPTA.org/awards
- March 2 Read Across America Day (nea.org)
- March 22 Deadline for Volunteer of the Year Award and Mentor-a-PTA Award
- March 25 Submit new membership dues at LouisianaPTA.org/membership
- March 27 LAPTA Healthy Minds Grant Application Deadline at LouisianaPTA.org/grants
- March TBA National PTA Legislative Convention (LegCon)

April 2024

- April Transition Time and Planning for the Year Ahead
- April 1 Deadline for Creative Teacher Grants at LouisianaPTA.org/grants
- April 1 Deadline for membership reports for LAPTA Annual Membership Awards
- April 20 LAPTA Recognition Ceremony and State Meeting; Winners announced for Day of Service Grants, Creative Teacher Grants, Volunteer of the Year, and Outstanding Newsletter Awards
- April 25 Submit new membership dues at LouisianaPTA.org/membership
- April 28 Submit officer data at LouisianaPTA.org/register

May 2024

- May Transition Time and Planning for the Year Ahead
- May 1 LAPTA Healthy Minds Grant Winners Announced
- May 6-10 Teacher Appreciation Week
- May 25 Submit new officer data at LouisianaPTA.org/register
- May 25 Submit new membership dues at LouisianaPTA.org/membership

June 2024

- June 1 Search and publicize Summer Learning Programs at PTA.org and your local community
- June 25 Submit new officer data at LouisianaPTA.org/register
- June 30 Submit new membership dues at LouisianaPTA.org/membership
- June TBD National PTA Virtual Convention (tentative dates)